

Introducing the Desktop Environment that's "Ready-to-Wear"

How Do You Manage Change and Complexity without Losing Focus?

The focus of today's corporate leaders is on creating faster-moving, more competitive companies—a challenge that relies heavily on information technology (IT) professionals to deploy technologies quickly and effectively in support of urgent business goals. With diverse technologies come many challenges, especially with respect to system and network configuration and application integration across end-user desktop environments. This demands the tactical but necessary work of:

- o designing environments to meet users' requirements for familiarity and ease of use
- o configuring networks
- o supporting, upgrading, and enhancing applications
- o training and retraining users with each system change.

And as the pace of technology quickens, the tasks of technology tracking and integration become more numerous, time-consuming, and complex.

With Ready-to-Wear the Desktop Will Come To Order

Hewlett-Packard has taken its vast information systems expertise and packaged it in an integrated environment that lets IT staff develop, deploy, and maintain desktop systems at minimal effort and cost.

The Ready-to-Wear (RTW) Environment is the first software environment that simplifies the configuration, organization, appearance, and usage of applications and tools that until now existed in separate worlds. With the software support and facilities embodied in this environment, IT staff can effectively outsource the tactical work of desktop integration and focus resources on core business functions.

How RTW Works

The RTW Environment presets system and network configurations, accommodates a client/ server architecture, joins and surrounds system components with a common graphical user interface, and establishes policies and procedures for application integration now and in the future.

The RTW Environment is complemented by an integration toolkit that steps IT staff through the process of integrating applications into the RTW Environment. Since this requires no changes to program binaries, no special expertise or software versions are required.

Application preloading and customized integration support are also available through HP services for those who desire additional tailoring of the desktop system.

The result is a desktop solution that provides the benefits of the best information technologies while shielding users and IT staff from their complexities. The RTW Environment also provides investment protection in the desktop environment by tracking and incorporating new capabilities as they become appropriate.

How RTW Benefits the Corporation

Reduces staff time and specialization

As software technologies propagate and become more capable, they also become more complicated. This demands increasing time and knowledge on the part of IT staff to stay current on new technologies, master complex configuration settings, and develop and maintain choices that achieve consistent, maintainable behavior.

HP draws on its expertise in a wide variety of technologies, and creates the integration guidelines and presets the functionality to automate the creation of an end-user environment. For example, it establishes a recommended client/server architecture, an effort that would otherwise consume sizeable staff resources. At the same time, the RTW setup gives IT staff central control of application and data files, simplifying the administration of distributed resources in the client/server environment.

Finally, because HP understands that supporting strategic business goals is the IT organization's first priority, the RTW Environment requires little in the way of administrative support, system resources, or financial commitment. Instead, it significantly reduces the time and money that would usually be spent to create a fully integrated end-user desktop environment.

Enhances productivity of IT's customers

Ready-to-Wear enables the IT organization to better serve end-users, by allowing easy access to different computing worlds through one mouse-driven interaction model. Users quickly feel at home with RTW's familiar graphical interface and they become immediately productive after taking the online interactive RTW tour. Subsequent training and support is minimal, because there is no need to learn an underlying operating system or to relearn the environment when new technology layers are introduced.

Offers an extensible, self-sustaining solution

Ready-to-Wear comes with the assurances every IT organization needs—of buying into an ongoing product line that will track changes in technologies, and of being supported by a quality-conscious organization.

The RTW Environment is designed with today's stable technologies and anticipates the inclusion of emerging technologies. For example, aspects of object-based technology are incorporated today, providing associated benefits to end-users.

HP also recognizes the importance of multivendor environments and embraces freedom of operating system and desktop hardware choice. The RTW Environment is built on open systems and will be compatible with the Common Desktop Environment, a cose (Common Open Software Environment) technology.

RTW Integrated Environment

- o Enables IT staff to bring new systems online faster with preconfigured system and networking options.
- o Allows IT centralized, coordinated administration and control through established policies for system, network, and client/server configuration.
- o Provides users a single, integrated desktop by enabling coexistence of diverse applications and tools.
- o Creates familiarity and minimizes training needs with a graphical interface that hides system complexity with consistent, mouse-oriented interactions.

[Figure, p.5 (Photo-screen shot) Caption: RTW leads the way toward easy to use, easy to maintain desktop environments, a key to managing today's changing enterprise.]

Integrates diverse components

In large enterprises, end-user environments are composed of numerous tools and facilities, including personal and professional applications acquired from third-party suppliers and developed in-house. The RTW Environ-ment institutes consistency across this diverse set of desktop components by organizing their locations on the visual desktop and creating standard means for initiating tasks and accessing and acting on data.

Applications made to fit into the RTW Environment share the same graphical user interface and usage model, conform to standard installation and deinstallation guidelines, and operate within common file and system structures—yet they remain customized for their specific tasks.

The HP Ready-to-Wear Environ-ment combines this wide range of capabilities to provide significant value across the corporation—and is designed to meet the changing needs of competitive enterprises.

The Ready-to-Wear Solution to Today's Business Challenges

Today's business professional requires a highly capable desktop system in order to be most productive. And today's corporation demands the allocation of all available resources to those tasks that further its competitive differentiation in the market. The RTW Environment provides a solution for both mandates, enabling an IT staff to create and manage a powerful, intuitive desktop environment while dedicating minimal time and effort.

The best way to see how the RTW Environment fits your needs is to try it on. For more information or to arrange a viewing, contact any of our worldwide sales offices.

For more information, contact any of our worldwide sales offices or HP Channel Partners (In the U.S., call 1-800-637-7740; in Canada, call 1-800-387-3867).

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